

There is the usual amount of filler in the PDF. It's a lot of rambling on-and-on about REALLY basic tactics.

Nothing NEW here folks!!! I'm gonna be honest and tell you. Save your money.

Basic overview of this product. He first tells you to go buy some books. With some recommendations.

Well whoop-de-do. Browse any marketing forum or blog and you will see a TON of great book recommendations. This isn't a book report is it???

Leave Oprah to do the book pushing to middle-age stay at home moms. I want REAL information in a product for my \$\$\$!

Next it goes on into a little history about the author like some sort of bad biography. Talking about how you want clean graphics for your websites. (no shit)

Then some tactics about how you can buy magazine ads to make it look like you have credibility in the field. You can do the same with anything. Go write some articles for an ezine and participate in real discussions on some forums. You can do the same thing for free.

Then it talks about so really basic copywriting techniques that are seriously yawn inspiring. Go read the Gary Halbert letters (<http://www.thegaryhalbertletter.com/>) and browse <http://www.hardtofindads.com/> and you will learn a ton more than this dribble.

We continue with some basic blah-blah about how testing things is important. And again. This is common-sense stuff. (I felt more insulted than anything reading this basic stuff. You gotta give a buyer more REAL stuff. Not to assume they are morons.)

Then we get to some SEO information that makes no-sense at all. All about how you can put links in a forum sig. and post on blogs. (oh my

god. Are you kidding me????)

There is more jibber-jabber in-between here. But I don't wanna give all the junk away.

There is PPC traffic talk that makes no sense again. My advice. Go buy Perry Marshall's AdWords guide and call it a day.

More dribble about training affiliates and pushing other people's products on the backend for extra profit.

And it ends with a really bad 30 day guide on researching and promoting a niche. You can do the same for free browsing some back posts from Ed Dale's 30 day challenge site. And then browse through the forum there and you will have the same stuff and more. (for free)

Ok well that's it. My Review of the Niche Annihilation Method.

If you have nothing better to do than burn money. Go ahead and buy. But I think you would be better off giving the money to a homeless guy. So he could at least go buy some booze and have a good evening.